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Alumni | Entrepreneurial body | Bahram Sattari



Bahram Sattari

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Early stage of life

I was born in Tabriz. My parents were both engaged in teaching career. My brother was in the line of wholesale clothing trade. Since my childhood, I had a dream to enter an entrepreneurial business.

Entrepreneurial Inspiration:

The secret of success and dynamism in my life is that I love learning and to me, dynamism to gain success is superior to success. I add that the two words of "retirement and graduation" make no sense to me. I gained some experiences with the launch of certain entities' with loss though. Interestingly, I was matriculated at the Faculty of Entrepreneurship and this provided me a good opportunity to get a flash of inspiration to think seriously for the startup of a business.

Starting up a business:

The background information on my experiences in the launch of business can be boiled down as follows:

In 2004, I created an engineering company named **Tavrizh** which provided consulting services and specialized training towards empowerment of managers and directors both in public and private sectors. I improved the work quality at this company by using hardware and software packages and hiring qualified trainers and instructors and further managed to create job vacancies for about 35 persons. In 2011-2012, I was selected as the top entrepreneur in the East Azerbaijan Province. Currently, our company is providing services to 7 governmental departments, 26 private firms, several universities including Payamnor University, Islamic Open University and Comprehensive Applied-Scientific University as well as 18 factories and a great number of natural customers. During the years 2011, 2012 and 2014, I was selected as the exemplary researcher; by the Research Center of Tabriz Municipality. Now; I am doing my PhD program in the field of International Entrepreneurship at Azad University, Qazvin Branch. More importantly, considering that the world is now experiencing the Revolution of Information Age, based on entrepreneurial activity, innovation and Idea creation, my concentration is on the social entrepreneurship with emphasis on the successful models of open innovation with fair distribution of revenues and social welfare. My dream can be summarized in these words:

Transformational personality, value creation and global entrepreneurship in 2030, which will open up new vistas before me and appear to be achievable. The outstanding characteristics I focus on in my business are: acquisition of entrepreneurial knowledge, recognition of opportunities and market upheavals, and development of entrepreneurship for business ventures. Our main motto is:

Innovation brings success, so we are successful.

The Future of Work Belongs To Entrepreneurs and Thought Leaders.

The most valuable capital in my business:

Humbleness, sympathy, empathy, sense of responsibility, respect to customers and....

Links & Services

UNESCO Chair in Entrepreneurship

Journal of Global Entrepreneurship Research(JGER)

University of Tehran

Automation System

Global Entrepreneurship Monitor (GEM)

Journal of Entrepreneurship Development

Learning Management System

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Global Entrepreneurship Monitor-Iran (GEM)

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